

**Join us and help put passengers first.**

Are you an experienced digital campaigner looking for a serious challenge? Would you thrive working as part of a small team for an organisation keen to transform its digital presence?

London TravelWatch is the official Watchdog for transport users in and around the capital. We champion their interests through investigations, research, advocacy and campaigning, so that everyone has a better travel experience.

We've recently led a campaign to save free bus travel for under 18's, and persuaded Transport for London to drop their plans to go entirely cashless on public transport. We'd like to increase our digital engagement to help us get even more wins for transport users.

**Digital Campaigner - Salary £38,426.00 (per annum)**

**6 Month Fixed Term Contract: 36 hours, Generous leave allowance, pension and benefits**

Your primary responsibilities will be to lead on developing, monitoring and improving London TravelWatch's digital channels, developing digital campaign ideas, creating and sharing content which is user friendly and accessible that resonates with audiences, expands and diversifies our digital reach and increases our supporter base.

Although we expect our office in Central London to cautiously re-open in the coming months, at this time much of your work is likely to be done from home or remotely with a laptop provided by the organisation. Whilst the position is full-time, we have a flexible working policy which allows you to choose the hours and place of work that suits you best.

London TravelWatch value diversity and promote equality. We welcome applications from everyone with the right skills, industry experience and an understanding of public transport in and around London. We are especially keen to encourage applications from people currently under-represented at London TravelWatch, including people from a Black, Asian or Minority Ethnic background and disabled people. We guarantee an interview for candidates who meet the essential criteria and who identify as disabled.

To apply, please visit our website:

[http://www.londontravelwatch.org.uk/our\\_work/vacancies](http://www.londontravelwatch.org.uk/our_work/vacancies)

and email your application to:

[info@coventgardenrecruitment.co.uk](mailto:info@coventgardenrecruitment.co.uk)

Closing date for all applications: 10am on Friday 10 September 2021

Interviews week commencing: 13 September 2021

