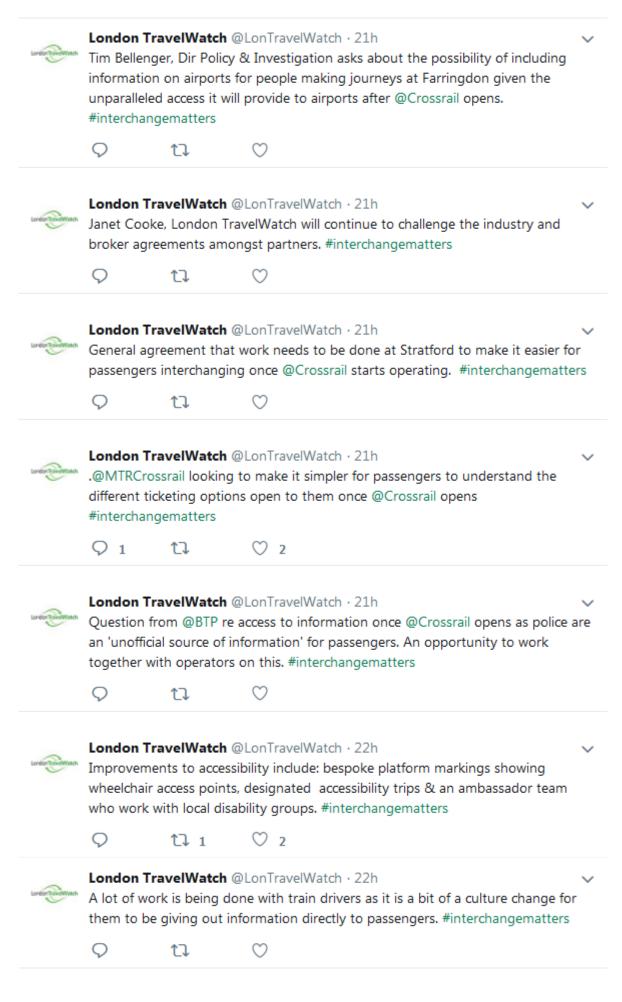
## **Tweets from Interchange Matters – 21 June 2018**



#### Nicole Badstuber @NicoleBadstuber · 21h

MTR #Crossrail team @LonTravelWatch #interchangematters Seminar: Improving accessibility:

How can we make #transport/#rail more accessible to enable #travel 'turn-upand-go' & spontaneous for all?

Example of clear #signage of level access btw platform & #train 🚉 with 😚







London TravelWatch @LonTravelWatch · 22h 'Wonderwall' screens are going in outside the Crossrail stations which help people find local buses. #interchangematters





London TravelWatch @LonTravelWatch · 22h

Station platforms on @Crossrail will use letters not numbers to avoid confusion with mainline platforms. #interchangematters

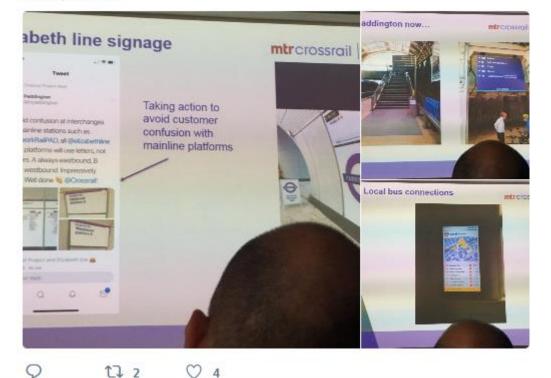




London TravelWatch @LonTravelWatch · 22h Works on signage and wayfinding are ongoing and @TfL have great expertise in this. A lot has been learned from @HeathrowAirport









#### London TravelWatch @LonTravelWatch · 22h

The is means that information on ticket prices and journey information is correct and gives staff confidence. #interchangematters

## ♀ tì ♡



#### London TravelWatch @LonTravelWatch · 22h

One team meetings help drive an integrated approach for station colleagues. A single colleague app ensures consistency of information & this is being shared more widely. #interchangematters





#### London TravelWatch @LonTravelWatch · 22h

5 key areas: station colleagues, signage & wayfinding, on train info, online info & making rail accessible. #interchangematters





## London TravelWatch @LonTravelWatch · 22h

John Geary: Aim to provide 'a single source of truth' for any information passengers need at a station. #interchangematters





## Nicole Badstuber @NicoleBadstuber · 22h MTR Crossrail team @LonTravelWatch #interchangematters: Key elements of 'One #station' approach as at Liverpool St: -'unified' team meetings 🚱 🕽 🔣 -integrated 'one team' app that has lastest #train departures, ticket prices & 'one shop' journey planner for all staff #transport



1 London TravelWatch Retweeted



Nicole Badstuber @NicoleBadstuber · 22h

MTR Crossrail team @LonTravelWatch #interchangematters:

In spring 2015 'One Team Liverpool Street' launched when TfL Rail & East Anglia services were added

Key elements:

-joint team meetings

-one point customer service

-same badge & fleece

now to expand across @elizabethline



# LondonTravelWatch

#### London TravelWatch @LonTravelWatch · 22h

One Liverpool Street included joint training, pre and post peak meetings etc and has been extended to other stations. #interchangematters

## **Ω** Ω ♡

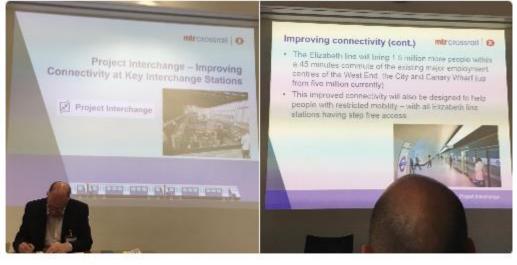
1 London TravelWatch Retweeted



## Nicole Badstuber @NicoleBadstuber · 22h

Next up at @LonTravelWatch #interchangematters:

Paul Parsons (Customer Experience Director) & John Geary (Head of Customer Service) from MTR #Crossrail on securing improvements at Paddington & Liverpool St before the core @elizabethline opens (171 days to go!) #transport #rail







## London TravelWatch @LonTravelWatch · 22h

In Spring 2015 all of the operators at London Liverpool St agreed that a one team approach was needed to deliver the best customer experience #interchangematters

## 9 ti 0



## London TravelWatch @LonTravelWatch · 22h

John Geary, @mtrcrossrail Customer Experience Manager has joined Paul for his presentation. #interchangematters





## London TravelWatch @LonTravelWatch · 22h A lot of industry partners are involved in delivering @Crossrail which will deliver a 10% increase in London's rail capacity. #interchangematters





#### London TravelWatch @LonTravelWatch · 22h

'Project interchange' is all about improving connectivity at key interchange stations. #interchangematters





London TravelWatch @LonTravelWatch · 22h

Our next speaker is Paul Parsons, Customer Director @MTRCrossrail #interchangematters

9 ti 0

1 London TravelWatch Retweeted



Nicole Badstuber @NicoleBadstuber · 23h Report by @LonTravelWatch on #interchangematters highlights key elements of good #transport interchange: -seamless multimodal interchange @ ;; accessible, level platform & good #wayfinding

-safe station: clean, no graffiti, staff presence Report here: londontravelwatch.org.uk/documents/get\_...





#### London TravelWatch @LonTravelWatch · 23h

Darren: At Heathrow, he looked to Hong Kong & Dubai for new ideas. He and colleagues have also learned about customer service from supermarkets #interchangematters





### London TravelWatch @LonTravelWatch · 23h

Darren agrees - sharing intelligence between organisations can be really helpful; it's all about 'talking, sharing and understanding frustrations'. #interchangematters

## Q1 tl 🗘



### London TravelWatch @LonTravelWatch · 23h

.@ACCRobinSmith from @BTP says that as stations grow this increases demands on his organisation. He puts forward the idea of a 'place based approach' of managing major stations. #interchangematters

## ♀ 1,3 ♡ 2



## London TravelWatch @LonTravelWatch · 23h

Darren: customer insight points provide useful information which can be used to track things like toilet cleanliness and have potential to be rolled out further & shared with operators. #interchangematters

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## London TravelWatch @LonTravelWatch · 23h

Darren: At the end of July works outside Victoria should give a better opportunity to advertise the bus services. The challenge is that there are 7 exits from Victoria station. He is working with the local BID & @CityWestminster #interchangematters





### London TravelWatch @LonTravelWatch · 23h

Former London TravelWatch chair, Stephen Locke makes the point that there are a large no of bus routes at Victoria but a lot of people don't know about them #interchangematters

Q 1 t↓ ♡ 2



## London TravelWatch @LonTravelWatch · 23h

Darren: Working closely with London Underground to improve information flows. Three new escalators at Victoria line will relive congestion in the next month. #interchangematters

## ♀ t↓ ♡₂



## London TravelWatch @LonTravelWatch · 23h

New staff name badges include details of languages they speak & pre-shift 'huddles' are held to ensure join up. #interchangematters





#### London TravelWatch @LonTravelWatch · 23h

There is a need to recognise the changing needs of passenger types and ages and industry disruptors. #interchangematters





### London TravelWatch @LonTravelWatch · 23h

Joint training initiatives are held and journey mapping exercises are carried out, with staff picturing themselves in 'passengers shoes'. #interchangematters

## Q 🔃 1 🖤

#### 1 London TravelWatch Retweeted



Nicole Badstuber @NicoleBadstuber · 23h Darren Williams (Network Rail Victoria Station Manger) @LonTravelWatch #interchangematters: Changes to create better #rail station:

-creating unified station team: same uniform for all staff 👮 🛱 (across different employers)

->more customer focused

#transport #railway





### London TravelWatch @LonTravelWatch · 23h

They want people to 'look up not down' so directional flooring vinyls have been taken up and staff are on hand to give good customer service and help passengers instead. #interchangematters

Q1 tl 🔿



### London TravelWatch @LonTravelWatch · 23h

Darren & his boss, Ian Hanson boss have increased surveys of passengers at stations with 'Happy or Not' machines. #interchangematters

#### $^{\circ}$ Q 1J



David Hillhouse @DavidHillhouse · 23h

Representing @greateranglia today at the London Travel Watch. MTR and Network Rail providing excellent presentations on the work completed across London. #interchangematters @GreaterAngliaPR



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London TravelWatch @LonTravelWatch · 23h All staff now wear the same uniform, giving a 'one team ethic'. Accountability is in one place, decision-making is passenger focussed. #interchangematters

#### $Q_1$ 1



## London TravelWatch @LonTravelWatch · 24h

3 defined work streams; people, performance - & stations strategy capacity/future proofing and reinvesting revenue into stations#interchangematters





London TravelWatch @LonTravelWatch · 24h Quick wins: making toilets free, clearing graffiti, cleaning platform buffers (first impressions matter), #interchangematters





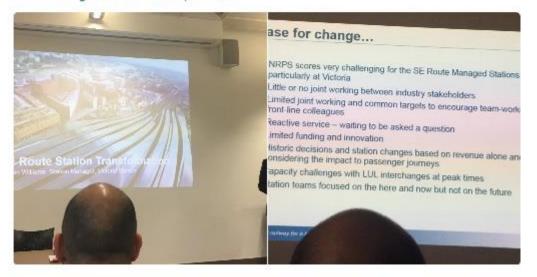
Nicole Badstuber @NicoleBadstuber · 24h

First speaker at @LonTravelWatch Interchange Matters seminar Darren Williams Network Rail Victoria Station Manager outlines challenge: -poor joint working across stakeholders

-layout driven by commercial incentives

-limited £ -peak rush

#interchangematters #transport #rail



## Q 11 02



#### London TravelWatch @LonTravelWatch · 24h

There was little or no joint working between industry stakeholders and they often waited to be asked questions rather than being proactive. Decisions were made on a revenue basis. #interchangematters





#### London TravelWatch @LonTravelWatch · 24h

In recent years Victoria was ranked towards the bottom of the rankings of managed stations in the South East but recent improvements have improved this. #interchangematters

## Q1 t↓ ♡1



#### London TravelWatch @LonTravelWatch · 24h

Our 1st speaker is Victoria Station Manager, Darren Williams. #interchangematters

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### London TravelWatch @LonTravelWatch · 24h

Both of our speakers today joined the rail industry from other sectors and have brought new ideas and the ability to see things from the passenger's point of view. #interchangematters

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Nicole Badstuber @NicoleBadstuber · 24h Looking forward to @LonTravelWatch Interchange Matters Seminar this am focusing on #London's major terminal stations CEO Janet Cooke highlights importance of good interchanges as most journeys have multiple trip stages & are #multimodal 🚲 🕽 🖗 🚉 #interchangematters #transport



## Q 17 2 0 1



London TravelWatch @LonTravelWatch · 24h

Such a high no of journeys in London involve an interchange. A range of different organisations need to work together to ensure things work well & join up. So we're pleased to have reps from local authorities, train operators, TfL, airports, the @BTP & others. #interchangematters

## **Ω** Ω ♡



## **Ω Ω ♡**

#interchangematters seminar.

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## London TravelWatch @LonTravelWatch · 24h Our Policy Committee Chair, John Stewart is now introducing our 5th

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